AMENDMENTS TO THE CLAIMS

1. (Cancelled).

2. (Currently Amended) A photograph vending machine, comprising:

a photographic space having a front side, a rear side and a middle section between said front and rear sides;

a subject area to be photographed located at said middle section;

a background surface located at said rear side;

a photographic apparatus and an illumination apparatus located at said front side, said photographic apparatus being capable of photographing a subject at said subject area and delivering a photographing image of said subject; and

[[The photographic print system according to claim 1, further comprising]] a reflection apparatus [[that is]] positioned laterally from said middle section [[the linear direction, wherein said reflection apparatus]] such that it reflects [[the illuminating]] light emitted from said illumination apparatus, that bypasses said subject area, onto said background surface [[provided from the illumination apparatus]].

3. (Currently Amended) The photograph[[ic print system]] vending machine according to claim 2, wherein the reflection apparatus [[is]] comprises[[d]] of a first material having a [[small]] high light reflection coefficient.

4. (Currently Amended) The photograph[[ic print system]] vending machine according to claim [[1]] 2, further comprising a secondary illumination apparatus that is positioned to offset shading produced by the illumination apparatus on the subject area.

5. (Currently Amended) A photographic [[print]] system, comprising:

a photographic space having a front side, a rear side and a middle section between said front and rear sides;

a photographic apparatus and a light emitting apparatus located at said front side [[for capturing a photographic image, in a linear direction, of a subject present within a photographic space]];

a subject area to be photographed located at said middle section;

a background surface located at said rear side;

a reflection apparatus, laterally spaced from said middle section, having a first reflective portion and a second reflective portion, wherein said first reflective portion is positioned to reflect light from said light emitting apparatus onto said subject area, and said second reflective portion is positioned to reflect light from said light emitting apparatus onto said background surface, wherein said first reflective portion has a first light reflection coefficient and said second reflective portion has a second light reflection coefficient higher than said first light reflection coefficient; and

image output apparatus for outputting said photographic image to a print sheet; and

operation apparatus for activating said photographic apparatus, said operation apparatus being positioned within the photographic space.

6. (Currently Amended) A photograph[[ic print system]] vending machine, comprising:

an enclosed photographic space having a front side, a rear side and a middle section between said front and rear sides, a right side enclosure and a left side enclosure;

a photographic apparatus and an illumination apparatus located at said front side, said photographic apparatus being adapted for capturing a photographic image of a subject present within a photographic space;

wherein said right side enclosure comprises a reflective curtain and said left side enclosure comprises a reflective curtain;

image output apparatus for outputting said photographic image to a print sheet; and

moving apparatus for physically moving said photographic apparatus relative to [[in a direction towards]] the subject.

7. (Currently Amended) The photograph[[ic print system]] vending machine according to claim 6, further comprising a movement detection apparatus for detecting the physical movement of the photographic apparatus.

8. (Currently Amended) The photograph[[ic print system]] vending machine according to claim 7, wherein the movement detection apparatus includes a travel detection apparatus for detecting travel of the photographic apparatus.

9. – 32. (Canceled).

33. (New) The photograph vending machine of claim 3, wherein said reflection apparatus comprises a second material having a low light reflection coefficient.

34. (New) The photograph vending machine claim 33, wherein said second material comprises a curtain for providing access to said photographic space.

35. (New) The photograph vending machine of claim 33, wherein said second material is substantially black in color.

36. (New) The photograph vending machine of claim 3, wherein said first material is substantially white in color.

37. (New) The photographic system of claim 5, wherein said first reflective portion comprises a substantially black surface and said second reflective portion comprises a substantially white surface.

38. (New) The photograph vending machine of claim 6, wherein said right side enclosure reflection apparatus and said left side enclosure reflection apparatus each comprise a first reflective surface having a first reflection coefficient and a second reflective portion having a second reflection coefficient different from said first reflection coefficient.

39. (New) A method for using a photograph vending machine, comprising:

providing a photographic space having a front side having a photographic apparatus and an illumination apparatus, a back side having a background surface, and a middle section for accommodating a subject to be photographed and positioned between said front and back sides;

providing a reflection apparatus, laterally spaced from said middle section, with a first reflective surface having a first light reflection coefficient and a second reflective surface having a second light reflection coefficient higher than said first light reflection coefficient; and

operating said illumination apparatus such that a first portion of light emitted from said illumination apparatus reflects from said first reflective surface onto said middle section to be photographed, and a second portion of light emitted from said illumination apparatus reflects from said second reflective surface onto said background surface.

40. (New) The method according to claim 39, further comprising providing a subject to be photographed in said middle section.

41. (New) The method according to claim 39, wherein said portion of light reflected from said second reflective surface bypasses said subject to be photographed.

42. (New) The method according to claim 39, wherein said step of operating said illumination apparatus further comprises generating a shadow at a side of said subject.

43. (New) The method according to claim 39, wherein said step of operating said illumination apparatus further comprises irradiating a smaller amount of light onto sides of the subject than onto a front of the subject, thereby generating a three-dimensional effect.

44. (New) The method according to claim 39, wherein said reflecting from said second reflective surface onto said background surface produces a substantially even level of brightness on said background surface.